



I was there to make a sketch of her. Lunchoon was just over, and she was talking to a little knot of women. The first words I heard, as I slid quietly into a nearby seat, were "National Biscuit," recalling pleasantly my own tasty Uneeda Lunchoon. I liked her, and battled bravely until she spoke again, my pen and ears busy.

"Between the dark and daylight," she was quoting, "there's always a bit of pause." Lunchoon seems waiting and listening—for the children. Since they've had so many things, I've given that hope to babies. First I had to wait. Then, when there was time to toddle, I took them in my arms. No one else could do it.

The original, inherent goodness of **Uneeda Biscuit** is due to the superior materials and methods employed in the baking. The everlasting table-goodness of **Uneeda Biscuit** is due to security of the In-er-seal trade mark package.

NATIONAL BISCUIT COMPANY

"You see, even now, when we're all so busy, we never miss our dainties. They are much lovable and most tractable after they've had something to eat. National Biscuit dainties always begin our Children's Hour like a feast. For the tiny toddlers there is a varied menu, sometimes **Uneeda Biscuits** and milk, sometimes Graham Crackers Oatmeal Crackers or Lunch Biscuit. This is changed on special occasions to Old Time Sugar Cookies or Rice Newtons and, rarest of all, there are days when we have ice cream and Nat'l Biscuits—ever our party."

"Don't you think?"

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seem always dainty, al- opening as only National Biscuit Products can be. During the years when my babies were growing up we never missed the Children's Hour with its tasty feast.



PRINCE ALBERT

LAY your smoketaste flush up against a listening post—and you'll get the Prince Albert call, *all right*. You'll hunt a jimmy pipe so quick and get so much tobacco joy out of every puff you'll wish you had been born twins! For, Prince Albert puts over a turn new to every man fond of a pipe or a home-made cigarette. It wins your glad hand completely. *That's because it has the quality*

And, right behind this quality flavor and quality fragrance is Prince Albert's freedom from bite and parch which is cut out by our exclusive patented process. We tell you to smoke your fill at any clip—jimmie pipe or makin' a cigarette—without a comeback!

R. J. Reynolds Tobacco Co., Winston-Salem, N.